

# CASE STUDY

## BOOKS AND STATIONERIES



## SPREADING KNOWLEDGE THROUGH TRANSPORTATION

TCI Freight, the largest division of Group TCI, is India's foremost surface transport entity. With an extensive and strategically located branch network, with specialized fleet of vehicles and the latest technical and functional infrastructure TCI Freight offers seamless, innovative & secure transport solutions that safely deliver valuable material through road & multi-modal logistics solutions and maximizes cost efficiencies.

### PRODUCTS:



### REQUIREMENTS OF THE CUSTOMER:

- Direct and part dispatch for certain locations
- Need to collect materials from different depots.



## THE CHALLENGES:

- Lifting of material from depots and delivering it to distributors/depots across India
- Warehousing the material for part load movement.
- Part and full truck movement of the material.
- Unloading at different floors.
- Tackling the seasonal impact.
- Maintaining strict transit time.
- Extra precaution required since the material may get damaged in case of improper handling.

## OUR SOLUTIONS:

- Key Account Manager was deputed at TCI regional office, providing single window correspondence and solutions.
- Technically trained official for seamless execution.
- MIS and coordination centralized through Key Account Manager.
- Bills and payment centralized through Key Account Manager.

## THE BENEFITS:

- Placing of direct Vehicles (Taurus/LPT) for movement of the material.
- For the part load material hub & spoke model was used.
- Proper loading/ unloading and stacking with advanced material handling equipment.